

Predictable Futures Inc. Wants to Wish You a Very Merry Christmas!

What a joy it is to be able to present a gift. This time of year it becomes the focus as many of us join the hustle and bustle of holiday shopping to find the perfect gift for our loved ones. Some of us also celebrate the ultimate gift received generously some two thousand years ago. Regardless of your beliefs, this is the time of year when we acknowledge those special relationships in our lives.

This year has been especially meaningful for me, having been part of a small group of Canadians who created a World Vision Microfinance gift and then travelled to meet face to face with those who received small loans from our gifting program. Their lives were literally transformed as a result. I now understand fully what the productive poor with a little coaching and a loan as small as \$161.00 can do. From one meal per day to three. From no kids in school to all their kids in school. From no savings and no hope to a small savings account and tons of hope. From two dollars a day working on a government farm to giant smiles, secure appreciation and renewed energy. Visiting these



Gordon with long-time friend Kevin Jenkins, CEO of World Vision International making new friends in Ethiopia, Oct 2011

World Vision Area Development Projects (ADPs) in Ethiopia gave me a renewed vision of how so little can make such a huge difference and how friendships, both new and old, can be so significant in ones' life.

We at Predictable Futures Inc. are encouraging you to give an extra special gift this Christmas to a cause that you find compelling. What is something that breaks your heart? What hurt, brokenness, or pain in our world would you solve if resources were not an issue? Remember, even a small amount can make such a huge difference.

Having witnessed my clients building their businesses, and as a business founder myself, I understand the excitement that comes as the business' success increases. But more than any other time of year, Christmas is when we stop and focus on relationships more than results. During this season and all year round PFI knows the value of authentic relationships. In Alberta in particular, we can always earn another dollar but earning a friend is another matter. A true friend is a priceless gift, whether in a Third World Country or at home.

On behalf of all of us at PFI, have a wonderful, meaningful, and fulfilling Christmas as you explore the importance of relationships and gifts—the ones we give, the ones we receive, and the ultimate gift that's available for all to accept.

Sincerely,

Predictable Futures Inc. – The Business Family Centre

Gordon Wusyk, BEd, TEP
President & Founder

Phone: 780.702.2499 - Fax: 780.428.1410 - Toll Free: 1.866.241.2221

www.predictablefutures.com - solutions@predictablefutures.com

